

National MI Receives Top Honors for Mobile Application

Private mortgage insurer earns Web Marketing Association's prestigious MobileWebAward for Best Financial Services Mobile Application

EMERYVILLE, Calif., Jan. 6, 2015 /PRNewswire/ -- <u>NMI Holdings, Inc.</u>, (NASDAQ: NMIH) the parent company of National Mortgage Insurance Corporation (National MI) announces that National MI has won the MobileWebAwards for Best Financial Services Mobile Application. The annual award is presented by the Web Marketing Association to organizations in recognition of excellence in mobile web development.



National MI Mobile App is an innovative mortgage insurance app that provides customers with a seamless user experience from web to mobile. Through its app, National MI has transformed the way mortgage insurance is done, allowing customers to easily run rate scenarios and receive announcements such as guideline changes from the company.

"We are very excited to be recognized for having the best mobile application in the financial services industry," said Pete Pannes, chief sales officer. "We've designed our mobile app to be engaging and easily viewed by mobile platforms, and this award is a reflection of that. Today, loan officers need the best tools available in order to compete effectively. Our mobile application is a great example of our commitment to help them win more business."

The Web Marketing Association judges entries based on several criteria, including: creativity, impact, design, content, interactivity, ease of use, and use of the medium.

"This award program recognizes the individual and team achievements of Web professionals all over the world who create and maintain the best mobile Websites and the best mobile applications," said William Rice, president of the Web Marketing Association. "Each year the WebAwards receives amazing entries from around the world that show impressive creativity and functionality."

About National MI

National Mortgage Insurance Corporation (National MI), a subsidiary of NMI Holdings, Inc. (NASDAQ: NMIH), is a U.S.-based, private mortgage insurance company enabling low down payment borrowers to realize home ownership while protecting lenders and investors against losses related to a borrower's default. To learn more, please visit www.nationalmi.com.

Press Contact

Mary McGarity
Strategic Vantage Marketing & Public Relations
MaryMcGarity@StrategicVantage.com
(203)513-2721

Logo - http://photos.prnewswire.com/prnh/20130731/FL56494LOGO

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/national-mi-receives-top-honors-for-mobile-application-300016169.html

SOURCE NMI Holdings, Inc.

News Provided by Acquire Media