

National MI Receives Top Honors for Website

Private mortgage insurer earns Web Marketing Association's prestigious WebAward for outstanding website, including theme "Changing the Face of Mortgage Insurance"

EMERYVILLE, Calif., Dec. 9, 2013 /PRNewswire/ -- NMI Holdings, Inc., (NASDAQ: NMIH) the parent company of National Mortgage Insurance Corporation (National MI) announces that National MI has been named to the Web Marketing Association's list of "Outstanding Websites" for its site, www.nationalmi.com. Since 1997, the WebAwards annual competition has set industry benchmarks for the best web sites around the world. National MI was honored as one of the best websites in the insurance industry.

(Logo: http://photos.prnewswire.com/prnh/20130731/FL56494LOGO)

"We are thrilled to receive this award," said Pete Pannes, chief sales officer. "The website is a reflection of National MI and its innovative value proposition offered to our lenders. It conveys our culture, our new approach to mortgage insurance, and our commitment to customers to deal in clear and easy to understand terms. It was designed with clarity and ease of use in mind, so we believe navigating the site is very straight-forward."

National MI's website, including its theme, "Changing the Face of Mortgage Insurance" was judged against other entries in the insurance industry category and then against an overall standard of excellence. The National MI website includes key functionality such as an insurance rate finder tool for clients, a portal to its online transactional system, and a corporate video.

"Our theme 'Changing the Face of Mortgage Insurance' stems from National MI's innovative approach to mortgage insurance coverage, which includes a much shorter rescission relief period than other insurers," Pannes said. "We believe our National MI SafeGuardSM coverage provides predictable risk decisions and an unmatched level of coverage on every loan. National MI has cut the timeframe on rescission protection to half of the industry standard."

"Each year the WebAwards receives amazing entries from around the world that show impressive creativity and functionality," said William Rice, president of the Web Marketing Association, in a statement announcing the awards.

More than 1,500 entries from 40 countries were judged in 96 industry categories during this year's competition. Web sites are evaluated for seven criteria, including design, copy writing, innovation, content, interactivity, navigation, and use of technology.

About National MI

National Mortgage Insurance Corporation (National MI) is headquartered in Emeryville, California, in the San Francisco Bay Area. NMI Holdings, Inc., (NASDAQ: NMIH) National MI's parent company, raised over \$500 million of capital in a private placement of its securities in April 2012 and completed its initial public offering in November 2013. National MI has received approval from Fannie Mae and Freddie Mac as a qualified mortgage insurer, and has been approved to provide mortgage insurance in 49 states and the District of Columbia. To learn more about National MI, please visit www.nationalmi.com

Press Contact

Mary McGarity
Strategic Vantage Marketing & Public Relations
MaryMcGarity@StrategicVantage.com
(203)513-2721

SOURCE NMI Holdings, Inc.

News Provided by Acquire Media