

## National MI Wins Award for Excellence in Marketing

## Private mortgage insurer receives Oracle's Markie award for creativity, innovation and success in modern marketing

EMERYVILLE, CA -- (Marketwired) -- 05/25/17 -- <u>National Mortgage Insurance Corporation (National MI)</u>, the primary operating subsidiary of NMI Holdings, Inc., (NASDAQ: NMIH) received a Markie award for the Best Emerging Company Marketing Campaign. Oracle's Markie awards honor top companies and leaders for creative, innovative and effective modern marketing campaigns that deliver increased engagement, conversion and return on investment (ROI).

The Best Emerging Company Marketing Campaign award recognizes a "fast-growing, emerging company" that has made "marketing magic with online creativity, digital communication and compelling content." The award is given to a company with a "lean and mean" marketing team that competes with companies with larger financial resources dedicated to marketing.

National MI's marketing team was recognized for launching a powerful marketing campaign that helped contribute directly to the company's bottom line.

"We're very pleased to win a Markie award," said Christina Bartning, vice president of marketing and product development with National MI. "It's an honor to receive this recognition, which demonstrates how our marketing team has contributed to National MI's success."

## About National MI

National Mortgage Insurance Corporation (National MI), a subsidiary of NMI Holdings, Inc. (NASDAQ: NMIH), is a U.S.-based, private mortgage insurance company enabling low down payment borrowers to realize home ownership while protecting lenders and investors against losses related to a borrower's default. To learn more, please visit <a href="https://www.nationalmi.com">www.nationalmi.com</a>.

Image Available: <a href="http://www.marketwire.com/library/MwGo/2017/5/25/11G139725/Images/Christina.Bartning1-421a493d44e0a73397f1866af68ffc38.ipg">http://www.marketwire.com/library/MwGo/2017/5/25/11G139725/Images/Christina.Bartning1-421a493d44e0a73397f1866af68ffc38.ipg</a>

Press Contact
Mary McGarity
Strategic Vantage Mortgage Public Relations
(203) 513-2721
MaryMcGarity@StrategicVantage.com

Investor Contact John M. Swenson Vice President, Investor Relations and Treasury john.swenson@nationalmi.com (510) 788-8417

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